



**ITEC**



**VTCT**

# **UIP7** - Infection Prevention (COVID-19) for Clinical Aesthetics

LO2 Understand social responsibility for the clinical aesthetics sector in relation to COVID-19

# Social responsibility

The practice of producing/supplying goods or services in a way that is not harmful to society or the environment; socially responsible businesses operate in a way which is in the best interests of their staff, patients, suppliers/visitors, community, the society at large and the environment.

There are benefits for the local and national communities, staff, patients and suppliers/visitors when a business practises social responsibility.

The effects and benefits of social responsibility are far-reaching and everyone has a part to play in relation to COVID-19.



# Social responsibility

## **Socially responsible businesses demonstrate:**

- Ethical behaviour
- Accountability
- Transparency
- Respect for all stakeholders
- Consider societal norms of behaviour
- Respect for human rights
- Compliance with legislation/law
- Promotion of sustainable working practices



# Social responsibility in own role

The clinical aesthetics practitioner needs to be socially responsible through adhering to the advice provided in Government guidelines which affect both working and personal life.

**For example** – it is important to maintain the specified social distance to prevent the spread of COVID-19 and to comply with legislation around workplace operations:

- Adherence to Government guidelines of the country therein
- Adherence to workplace policies and procedures in relation to COVID-19



# Health and wellbeing – staff and patients



Stay at home when you are sick



Avoid close contact with people who are sick.



Wash your hands at least 20 seconds.



Cover your cough or sneeze with a tissue.



Avoid touching eyes, nose, & mouth with unwashed hands.



Clean & disinfect frequently touched objects & surfaces.



Avoid Crowded Places.

- In order to maintain the health and wellbeing of staff and patients, it is important to follow current government guidelines of the country therein
- Establish protocols and procedures in relation to COVID-19 for the clinical aesthetics practice

